



**SPONSORSHIP ORDER FORM**  
 SEMA International Auto Salon 2005 • May 20 - 22, 2005  
 Atlantic City Convention Center, Atlantic City, NJ

**1 COMPANY INFORMATION**

Please type or print clearly.

Today's Date \_\_\_\_\_

Company \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**2 SPONSORSHIP REQUEST**

<u>Quantity</u>	<u>Cost</u>
_____ <b>Aisle Sign Logos</b> \$500 each .....	\$ _____
_____ <b>Attendee Bags</b> 1 available / \$5,000 each .....	\$ _____
_____ <b>Badge Lanyards</b> 1 available / \$1,500 .....	\$ _____
_____ <b>Badge Holder Insert</b> 1 available / \$1,500 .....	\$ _____
_____ <b>Billboard Kiosk – Single-Sided</b> \$750 each .....	\$ _____
_____ <b>Consumer Pre-Event Promotion</b> \$5,000 each .....	\$ _____
_____ <b>E-Mail Stations</b> \$2,500 each .....	\$ _____
_____ <b>Education Seminars</b> \$1,000 each .....	\$ _____
_____ <b>Hanging Banners</b> (Call for sizes, positions, prices) from \$2,000 .....	\$ _____
_____ <b>SEMA International Auto Salon</b> \$Call .....	\$ _____

*Please verify production dates and benefits attached to each sponsorship prior to submitting order.*

**Total Sponsorship Fees..... \$ \_\_\_\_\_**

**3 PAYMENT METHOD**

Check enclosed, payable to SEMA (U.S. Dollars only) Check Amount \$ \_\_\_\_\_

Charge My Credit Card:  Visa  MasterCard  American Express Credit Card Amount \$ \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_ / \_\_\_\_

CVV#: \_\_\_\_\_ *\*Visa/MC – The last 3 digits of the card number printed in the signature space on the back of the card.  
 AmEx – the 4-digit number printed above and to the right of the raised number on the front of the card.*

CARDHOLDER'S NAME: \_\_\_\_\_

CARDHOLDER ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

**4 MAIL OR FAX COMPLETED FORM**

SEMA, 1575 S. Valley Vista Dr., Diamond Bar, CA 91765 • Fax: 909/860-0184